ORIGIN/ACTION

INR-10

RM/R	REP	AF
1		
ARA	EUR	FE
NEA	CU	INR
4		
E	P	IO
L	FBO	AID
		12
PC	S/IH	RM/AC
2	1	1
AGR	COM	FRB
2	2	
INT	LAB	TAR
	2	
TR	XMB	AIR
2		10
ARMY	CIA	NAVY
10	20	10
OSD	USIA	NSA
25	8	3
HEN		
1		

DEPARTMENT OF STATE

AIRGRAM

1163

POL 2-1 SAUD

EXCISE
FOR RM USE ONLY

A-320 NO.

SECRET

HANDLING INDICATOR

~~This document consists of 14 pages. No. 1 of 2 copies - Series A~~

TO : DEPARTMENT OF STATE

INFO : DHAHRAN

TO Posts listed (18) and Mac Dill AFB Fla for POLAD CINCSTRIKE/CINCMEAFSA-1 NAVY for COMIDEASTFOR-1

COPY NO. 1 SERIES A

FROM : Amembassy JIDDA RM/AN - miss Hyde -2

DATE: May 4, 1965

SUBJECT : Joint Weeka No. 18 (week ending May 3, 1965)

REF :

Table of Contents

Noted

Page

POLITICAL/ECONOMIC

2. Inauguration of Two Light Industries in Jidda 2

5/13/65 RNA/NE IRRELEV (b)(1) 1.3 a.5

PSYCHOLOGICAL

IRRELEVANT

1965 MAY 13 PM 3 46

COPYFLO-PBR

DEPARTMENT PASS: ADEN, AMMAN, ANKARA, BAGHDAD, BEIRUT, BONN FOR CINCUSAFE, CAIRO, DAMASCUS, FRANKFURT FOR KINDSEY AIR STATION, ATTN: DSC INTELLIGENCE IDCA, HEADQUARTERS, USAREUR HEIDELBERG, KARACHI, KHARTOUM, KUWAIT, LONDON, RABAT, TAIZ, TEHRAN, TEL AVIV, POLAD CINCSTRIKE/CINCMEAFSA, CHUSMTM, COMIDEASTFOR, USMTM AIR FORCE SECTION, USMTM ARMY SECTION.

Copy No(s) 1 Series B

Destroyed in RM/R

Name M. Sprunger Date 5/20/65

GROUP 3 - Downgraded at 12-year intervals, not automatically declassified.

SECRET

FORM DS-323 4-62

DEPARTMENT OF STATE A/CDC/MR
REVIEWED BY JS Bourne 10/15/82 FOR DEPT. USE ONLY
DATE In Out

Drafted by: RWMurphy:mdl 5/4/65

Cleared by: NGThacher

Clearances:

RDS Cassification Approved by
DATE
REASON(S)
ENDORSE EXISTING MARKINGS
DECLASSIFIED RELEASABLE
RELEASE DENIED X in part
PA or FOI EXEMPTIONS B1(a)(3),(a)(5)
+ irrelevant items

POLITICAL/ECONOMIC

2. Inauguration of Two Light Industries in Jidda

King Faysal presided at ceremonies formally inaugurating a tanning and leather goods factory and a "Tide" detergent plant at Jidda April 27 and 29 respectively. The "National Factories for Tanning and Leather Products Company" has its origins in a tannery long operated by Jidda's leading meat importer. The establishment recently started production of consumer goods following new investment of about $800,000 in German machinery to reequip the facilities. The Saudi Army is a major customer for its boots, though the company hopes to compete successfully with a variety of imported leather goods.

The "Tide" factory has been in operation for several months, and its output dominates the detergent market. Procter & Gamble Vice President Donald Robinson came to Jidda for the inauguration of the plant which operates under license from the American firm. Heavy coverage of the ceremonies appeared in the local press, emphasizing the idea that the factory is representative of the coming industrial revolution in Saudi Arabia. (UNCLASSIFIED)

B1 (A) (B) (3) (5)

B1 (A) (5)

B1 (A) (3) (5)

PSYCHOLOGICAL

IRRELEVANT

IRELAND

2. Dominican Republic Crisis

Coverage of the political crisis and the subsequent landing of U.S. troops in Santo Domingo has attracted minimal press attention. In the only editorial comment to date al-Madina's columnist "Rasid" predictably hit out at the U.S. for "flexing its muscles and hitting a weak pygmy." However, one paper headed the story of the initial landing of American forces "A Second Vietnam?" Otherwise coverage has been restricted to printing American wire service material. (UNCLASSIFIED)

For the Ambassador:

Richard W. Murphy
Second Secretary of Embassy